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DIVERSE BUSINESS CERTIFICATIONS



Many agencies have programs that certify diverse suppliers and help level the playing field for diverse businesses in government and corporate buying processes.

SUPPLIER DIVERSITY OFFICE'S PROGRAM



The SDO conducts investigations of diverse business certification applications. Although certification does not guarantee that a business will be successful every time it bids, it may add a competitive edge to firms seeking contracts with the government. SDO currently certifies certain diverse business categories:

- Minority
- Women
- Portuguese
- Veteran
- LGBTQIA+
- Disability Owned



Additional Programs offered through SDO

- [Non-Profit Certification Program](#)
- [Airport Concessionaire Disadvantaged Business Enterprise \(ACDBE\) Certification Program](#)
- [Unified Certification Program \(UCP\)](#)
- [Third-Party Certification Program](#)
- [Construction Reform Program](#)
- [Small Business Purchasing Program](#)



BENEFITS OF DIVERSE BUSINESS CERTIFICATIONS



Access to contracts: Many state and local governments reserve a percentage of their contracts/spending to certified diverse companies.

Networking: Certified businesses can network and build relationships with new corporations.

Financial assistance: Certified businesses may have access to grants, capital, and other financial assistance.

Training and development: Certified businesses may have access to education and development opportunities.