

»»» December 2024



HOW TO KEEP UP DURING THE HOLIDAYS

Here are some tips to achieve your small business goals around the holidays!



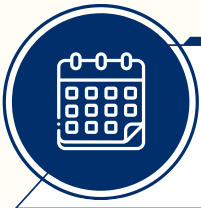
SET GOALS EARLY

Make a descriptive list of what needs to happen to achieve your holiday goals: marketing materials, social media campaigns, and other logistics



RUN HOLIDAY PROMOTIONS

People love a good deal, especially during the holidays. To bring in clientele, offer a gift card or a discount on your services if redeemed by a set date.



PLAN TIME OFF IN ADVANCE

Almost everyone will take time off during the holidays, so think ahead and decide what your plan is. The sooner you can communicate your schedule to clients the better.



GROW YOUR NETWORK

There are plenty of holiday networking events, so seek out some new groups and discover leads that may be a good fit for your business offerings.



GIVE BACK

Donating time to charitable organizations is another way to network while giving back to your community. Look for charities that you have a passion for serving and reach out to see how you can help.



CLIENT APPRECIATION

A short meeting or sending something in the mail to thank your clients for their business is a courteous gesture that they will remember and appreciate during the holiday season.

[Click Here for More Tips During the Holiday Season!](#)