



## SMALL BUSINESS RESOURCES & UPCOMING EVENTS *LAST UPDATED 1/21/2025*

*January 20th - January 24th*

Tuesday 1/21

[Personal Budgeting: Presented by the City of Boston Credit Union](#)

11:00am - 12:00pm

[So, You Want to Be a Consultant](#)

12:00pm - 1:00pm

Thursday 1/23

[Small Business Lending:](#)

[Are you Really Ready for a Loan?](#)

9:30am - 11:00am

*January 27th - January 31st*

Tuesday 1/28

[Resume 101](#)

3:00pm - 4:30pm

[Get Lender Ready Workshop with the North Shore Community](#)

[Development Coalition](#)

6:00pm

Wednesday 1/29

[Understanding Small Business Taxes](#)

11:00am - 12:00pm

Thursday 1/30

[Creating the Effective Elevator Pitch](#)

5:30pm - 7:00pm

If you would like to submit information regarding any resources or upcoming events hosted by your organization, please click [here](#).



## Personal Budgeting: Presented by the City of Boston Credit Union

**Date:** Tuesday, January 21st at 11:00am – 12:00pm

**Location:** Virtual

**[Click This Link to Register](#)**

**Details:** This budgeting workshop is presented by the City of Boston Credit Union. This will cover some of the basics of personal finance including: establishing and maintaining a budget, debt repayment, credit building and repair, and establishing savings goals.

**Cost:** Free

**Contact Information:** Desiree Rose at (617) 859-2000 or [kblic@bpl.org](mailto:kblic@bpl.org)

## So, You Want to Be a Consultant

**Date:** Tuesday, January 21st at 12:00pm – 1:00pm

**Location:** Virtual

**[Click This Link to Register](#)**

**Details:** This workshop will help you understand how to differentiate yourself, how to market and sell, how to create long-term client relationships, and what to charge as a consultant. It will also cover the basics of consulting such as proposals, websites, setting up an LLC, what types of insurance you need, and more!

**Cost:** Free

**Speakers:** Michael Sandman, Managing Partner, Fuld & Company

## Small Business Lending: Are you Really Ready for a Loan?

**Date:** Thursday, January 23rd 9:30am – 11:00am

**Location:** Virtual

**[Click This Link to Register](#)**

If you would like to submit information regarding any resources or upcoming events hosted by your organization, please click [here](#).



**Details:** This workshop will help you prepare for the loan application process. Topics will include fire areas of credit that are considered, financial reporting, traditional loan types, and nonconventional loans.

**Cost:** Free

**Speakers:** Tom Cebula, Senior Vice President, Commercial Lending with Westfield Bank

**Contact Information:** Paula Pawloski at the Massachusetts SBDC at [ppawlosk@umass.edu](mailto:ppawlosk@umass.edu)

## Resume 101

**Date:** Tuesday, January 28th at 3:00pm – 4:30pm

**Location:** Exchange Classroom, Central Library in Copley Square, 700 Boylston St, Boston, MA 02116

**[Click This Link to Register](#)**

**Details:** In this workshop you will learn to create a standout resume from understanding key concepts employers are looking for, to formatting, and more. Please feel free to join whether you are starting from scratch or refining an existing resume.

**Cost:** Free

## Get Lender Ready Workshop with the North Shore Community Development Coalition

**Date:** Tuesday, January 28th at 6:00pm

**Location:** Espacio, 105 Congress St, Salem, MA 01970 or Zoom

**[Click This Link to Register](#)**

**Details:** This workshop is available in English and Spanish. This will discuss how to get ready for lending and increase your possibilities to getting a loan approved, documents to have prepared, and resources that are in your communities. Dinner will be provided for attendees.

**Cost:** Free

**Contact Information:** Nina Lissarrague at [nina@northshorecdc.org](mailto:nina@northshorecdc.org) or 978-209-6883

If you would like to submit information regarding any resources or upcoming events hosted by your organization, please click [here](#).



## Understanding Small Business Taxes

**Date:** Wednesday, January 29th at 11:00am – 12:00pm

**Location:** Virtual

**[Click This Link to Register](#)**

**Details:** During this session you will explore the fundamentals of Schedule C (Profit & Loss) to report business income and expenses, navigate Schedule SE to calculate your self-employment taxes, gain a basic understanding of Form 8829, which details expenses for business use of your home, and discuss new reporting requirement for small business loans (data collection).

**Cost:** Free

**Contact Information:** Kaitlin Muldoon at [kmuldoon@salemstate.edu](mailto:kmuldoon@salemstate.edu) or 978-542-7369

## Creating the Effective Elevator Pitch

**Date:** Thursday, January 30th at 5:30pm – 7:00pm

**Location:** East Cambridge Savings Bank, 237 Lexington St, Woburn, MA 01801

**[Click This Link to Register](#)**

**Details:** This is an in-person workshop where you will learn to write an effective elevator pitch. First there will be a short presentation on how to put together an elevator pitch, then you will use breakout groups to create your own, and you will be given a chance to present yours to the group for feedback.

**Cost:** Free

**Speakers:** Susan Bloomstone, Rob Stutzman, Elena Chernokalskaya

**Contact Information:** Teresa Lang at [workshops@scoreboston.org](mailto:workshops@scoreboston.org)

If you would like to submit information regarding any resources or upcoming events hosted by your organization, please click [here](#).





## Community Development Corporation of South Berkshire

The CDC's Small Business Technical Assistance (SBTA) is a free program that works with local small businesses. The program's goal is to equip you with fundamental business operations knowledge and practical guidance on business growth and operations. This program is open to all small businesses in Berkshire County with fewer than 20 employees, with a special focus on under-resources communities. To learn more contact Emmalyn Gaertner at [emmalyng@cscsb.org](mailto:emmalyng@cscsb.org) or call 413-717-7806.

[Click This Link to Learn More](#)

## Local Initiatives Support Corporation Digital Growth Accelerator

This program is a free virtual seven week program designed to leverage consultants, coaches, and digital tools to empower marginalized entrepreneurs to strengthen their core business model through innovative tools and resources with guidance and support in navigating access to capital. **The application is due January 23rd, 2025.**

[Click This Link to Learn More](#)

## North Shore Community Development Coalition Incubator Application

The North Shore Community Development Coalition Incubator Application is now open! The Incubator, located at 104 Lafayette Street, Salem, MA 01970 and in close proximity to North Shore CDC offices, was created to help e-commerce businesses and start-ups to test out a physical retail space by providing a free, 6 month lease. Priority will be given to businesses without an existing brick-and-mortar space. **The application is due January 31st, 2025.**

[Click This Link to Learn More](#)

If you would like to submit information regarding any resources or upcoming events hosted by your organization, please click [here](#).



## NorthEast Sustainable Energy Association BuildingEnergy Access

BuildingEnergy Access is a new initiative to support the work of Women and Minority Owned business enterprises by connecting them with the resources of the NorthEast Sustainable Energy Association. Participants will receive custom business development services, attend industry events for education and networking, receive marketing opportunities through a spotlight program, and participate in a business-owner peer group. **The application is due January 31st, 2025.**

**[Click This Link to Learn More](#)**

If you would like to submit information regarding any resources or upcoming events hosted by your organization, please click **[here](#)**.