



SMALL BUSINESS RESOURCES & UPCOMING EVENTS LAST UPDATED 10/7/2024

October 7th - October 11th

Thursday 10/10

[Business Foundation - Legal Business Entities](#)

12:00pm - 1:00pm

October 14th - October 18th

Wednesday 10/16

[Excel Charts - A Picture is Worth 100 Numbers](#)

10:00am - 11:00am

[Effective Networking for Entrepreneurs](#)

11:00am - 12:30pm

[Get Ready for Government Procurement](#)

11:00am - 12:30pm

[Building a Startup Budget](#)

12:00pm - 1:00pm

[SBA's 3rd Annual Small Business Cyber Summit:
Unlock the Future of Cybersecurity](#)

1:00pm - 5:00pm

Thursday 10/17

[How to Start a Business 101: The Basics](#)

11:00am - 12:30pm

[Capabilities Statements](#)

11:00am - 12:00pm

If you would like to submit information regarding any resources or upcoming events hosted by your organization, please click [here](#).



Business Foundation - Legal Business Entities

Date: Thursday, October 10th 12:00pm – 1:00pm

Location: Virtual

[Click This Link to Register](#)

Details: This workshop will discuss the different Legal Business Entities and their differences and similarities. This will help you decide which business entity is right for you.

Cost: Free

Speakers: Bill Hulse, SCORE Boston Mentor

Excel Charts - A Picture is Worth 100 Numbers

Date: Wednesday, October 16th 10:00am – 11:00am

Location: Virtual

[Click This Link to Register](#)

Details: This workshop will explain what type of chart best explains your data, how to organize your data, and tools to edit and present your charts.

Cost: Free

Effective Networking for Entrepreneurs

Date: Wednesday, October 16th at 11:00am – 12:30pm

Location: Virtual

[Click This Link to Register](#)

Details: This workshop will discuss best places to network, how to master the art of engaging conversations, smooth exit strategies, and how to harness the power of LinkedIn.

Cost: Free

Speakers: Diane Darling

Contact Information: Gavin Rocha at the Massachusetts SBDC at gavinrocha@umass.edu

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Get Ready for Government Procurement

Date: Wednesday, October 16th at 11:00am – 12:30pm

Location: Virtual

[Click This Link to Register](#)

Details: This session will guide you through the essentials needed to prepare you for government opportunities and government procurement.

Cost: Free

Speakers: Stanley Grip, Sandra Ledbetter, Susan Lourie

Contact Information: Susan Lourie, SBA at 617-565-5560

Building a Startup Budget

Date: Wednesday, October 16th 12:00pm – 1:00pm

Location: Virtual

[Click This Link to Register](#)

Details: This webinar will guide you through the process of creating a startup and operating budget.

Cost: Free

Speakers: Michael Sandman, SCORE Boston Mentor

SBA's 3rd Annual Small Business Cyber Summit: Unlock the Future of Cybersecurity

Date: Wednesday, October 16th at 1:00pm – 5:00pm

Location: Virtual

[Click This Link to Register](#)

Details: The SBA Cyber Summit will allow you to discover cutting edge strategies and solutions from a diverse lineup of experts, including top cybersecurity specialists, business coaches, and more!

Cost: Free

Contact Information: SBA at OED@sba.gov

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How to Start a Business 101: The Basics

Date: Thursday, October 17th at 11:00am – 12:30pm

Location: Virtual

[Click This Link to Register](#)

Details: Topics of this session will include characteristics of an entrepreneur, learn from those before you, reasons why businesses can fail, the SBA basics, life of a business owner, and methods to write a business plan and elevator pitch.

Cost: Free

Speakers: Rosa DiVirgilio Taormina, Senior Business Advisor and Certified Digital Marketing Professional of the MSBDC Northeast Regional Office

Capabilities Statements

Date: Thursday, October 17th at 11:00am – 12:00pm

Location: Virtual

[Click This Link to Register](#)

Details: This workshop will learn what makes a good capability statement and how to maximize viewing and response. This will also guide you how to upload the capabilities statement to your business profile.

Cost: Free

City of Worcester Grant Program for Diverse Business Certifications

This program provides a \$5,000 grant to **for-profit** Worcester-based businesses that achieve one of the following certifications with the MA Supplier Diversity Office:

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- Minority-Owned
- Women-Owned
- Veteran-Owned
- Service-Disabled Veteran-Owned
- LGBT-Owned
- Disability-Owned

Applications can be found at www.worcesterma.gov/arpa. Applications are a fillable PDF and can be submitted to ARPA@worcestermagov. Applications will be accepted on a rolling basis until November 1st, 2024, at 5:00pm.

Community Development Corporation of South Berkshire

The CDC's Small Business Technical Assistance (SBTA) program is free and works with local small businesses. Whether you want to launch, pivot, or scale your business, the program's goal is to equip you with fundamental business operations knowledge and practical guidance on business growth and operations.

This program is open to all small businesses in Berkshire County with fewer than 20 employees, with a special focus on under-resources communities. To learn more about the program and how to apply contact Emmalyn Gaertner at emmalyn@cdcsb.org or call 413-717-7806.

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